

United States Postal Service®

INDUSTRYALERT

June 13, 2023

2023 Retargeting Mail Promotion Webinar Scheduled July 10, 2023

The webinar for the 2023 Retargeting Mail Promotion is scheduled for **Monday, July 10 at 1:00-2:00PM EST**. Content of the webinar will include requirements for eligibility, key dates, and the approval process for the promotion. There will also be time for questions/answers during the session so please be prepared to ask your Retargeting Mail Promotion questions.

Registration for the Retargeting Mail promotion begins on July 15 and will remain open until November 30, 2023. The Promotion Period runs from September 1 to November 30, 2023.

To access the webinar, please utilize the link below:

<https://usps.zoomgov.com/j/1610135367?pwd=ZmVLRVNSckZYUDUwUjZDYUF2VTZBZz09>

The webinar will be recorded and posted on the Postal Pro Retargeting Mail Promotion page (<https://postalpro.usps.com/promotions>) by the end of the week.

Webinar Details are below:

Meeting URL: <https://usps.zoomgov.com/j/1612670940?pwd=dUZVRTVPc3diTW9uZVpGUmt3S0ROZz09>

Meeting ID: 161 267 0940

Password: 073198

- If requested, enter your name and email address.
- Enter meeting password: 073198

• **Join Audio by the options below:**

- Call using Internet Audio
- Dial: 1-855-860-4313 or 1-952-229-5070 & follow prompts

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